

WorkBC Employment Services Job Posting Form

Job Title	Social Media Manager
Expires	2/1/2019
Area of Relevancy (check all that apply)	Sea to Sky
Company / Employer	Sea to Sky Adventure Company
City of the Job	Squamish
Job Type	Part Time
Level / Salary Range	TBD
Date Job Posted	12/17/2018
Application Deadline	2/1/2019
Contact Name	Isabel Lindemann
Contact Email	isabel@seatoskyadventurecompany.com
How to Apply	A combination of experiences and qualifications will be considered for the position. We are looking for the right person. Only those that are qualified will be contacted. Thank you for your application. Please submit your cover letter and resume to isabel@seatoskyadventurecompany.com - no phone calls.
Job Description	<p>Duties:</p> <p>We are looking for an experienced content and social media coordinator to join our team. Your responsibilities will include planning, implementing and analyzing campaigns for multiple accounts on each platform.</p> <p>The role will include:</p> <ul style="list-style-type: none"> - Developing strategy and manage social media accounts - Traffic acquisition on Facebook & Instagram - Assist with creative writing for our Ad campaigns - Monitor and remain current on new trends and approaches in web and social media, and develop the related content pieces to increase engagement and content effectiveness. - Setting up and optimizing accounts and campaigns, including keyword research, writing adds - Increase and improve online visibility, traffic and lead generation by utilizing your knowledge around optimization, promotion and distribution. - Monitoring the success of campaigns using various reporting tools

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<p>Desired Qualifications and Experience</p>	<p>Skills/Qualifications: You will need to have experience in/of:</p> <ul style="list-style-type: none"> - Familiar with the online advertising platforms, experience with Facebook, Instagram and other social media ad platforms is a plus - Ability to manage paid campaigns - Excellent communication skills - Managed significant marketing budgets and accountability for meeting revenue targets - Excellent Keyword Tools - Creating content following our branding guidelines <p>Personal Attributes</p> <ul style="list-style-type: none"> - Detail oriented and highly organized - Passionately analytical with strong ability to think logically and excellent problem-solving skills - Executes: Takes accountability for and delivers consistent decisions, actions, and results - Driven to Win: Passionate and driven, makes tough decisions in difficult situations. - Results-oriented with the ability to rapidly priorities and effectively determine the best course of action.
<p>Job Posted By</p>	<p>Avia Employment</p>